

D. A. Tsenov ACADEMY OF ECONOMICS, SVISHTOV



International Scientific Forum

Corporate solutions for economic development - strategic planning, reporting and sustainability

24-25 October 2025

D. A. Tsenov Academy of Economics,
Svishtov, Bulgaria

ORGANISATIONAL COMMITTEE

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Atanasov, PhD

Head Assist. Prof. Ivan
Marionov, PhD

ADDITIONAL INFORMATION:

- ❖ Registration period – October 24, 2025
- ❖ Scientific Forum opening – 1,00 pm, October 24, 2025
- ❖ Scientific Forum working languages – Bulgarian and English
- ❖ The programme of the Scientific Forum, the printed papers and related Scientific Forum materials will be submitted to the participants on the conference day
- ❖ The scientific forum is in execution of the Project for Partial Financing of Scientific Forums NF5-2025 “Corporate solutions for economic development – strategic planning, reporting and sustainability”

CONTACT INFORMATION:

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PROGRAMME COMMITTEE

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PhD – *Chairman*

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"Coming together is a beginning. Keeping together is progress. Working together is success!"

"Capital isn't so important in business. Experience isn't so important. You can get both. Ideas are what matter!"

The scientific forum „Global and National Business Transformations – Proactive Management, Financial-Accounting and Planning Solutions“ serves as an important platform for discussing and analyzing the dynamics of the contemporary business world, focusing on the exploration of global and national trends and challenges.

The event covers a wide range of topics, encompassing managerial, financial-accounting and planning aspects of business, with the aim of providing practical and innovative solutions for the changes that businesses face.

The scientific forum is aimed at business leaders, experts, accountants and academic communities both from Bulgaria and abroad, providing an opportunity to share experiences, learn from successful practices and discuss future strategies. Participants will be presented with exceptional opportunities for knowledge exchange, familiarization with best practices and building valuable networks for future collaborations. Diverse perspectives and analyses will be presented, focusing on key aspects of contemporary business management. The forum combines theory with practice, providing valuable experience and resources for all those engaged in sustainable and successful business management in a rapidly changing world.

➤ „Accounting is not a craft, but a banner that must be carried with honor and dignity!“ (Prof. Dimitar Dobrev)

➤ „Plans are nothing. Planning is everything.“

➤ „You can always refine a big plan, but you can never expand a small one. I don't believe in small plans. I believe in plans that are big enough to handle unforeseen situations.“

➤ „Rigidly adhering to a plan that no longer suits the circumstances leads to disaster.“

➤ „If you haven't planned for success, then you've planned for failure.“

➤ „Don't disclose your plans to competitors just because you think they're unattainable for them too.“

➤ „If a leader doesn't show passion and determination, the organization won't either and people will start to feel demotivated and depressed.“

CONFERENCE THEMES

1. State and Prospects in Sustainable Business Development

2. Corporate Planning and Competitiveness

3. Theoretical and Applied Aspects of Accounting and Audit

4. Digitalisation and Smart Technologies

FORMATTING REQUIREMENTS FOR PAPERS

- MS Word 2003 - minimum;
- **Format:** Page Setup, Paper size A4; Margins: Top - 2.5 cm; Bottom - 2.5 cm; Left - 2.5 cm; Right - 2.5 cm;
- **Line Spacing** - Single;
- Title - Times New Roman, 16pt, Bold, centered, capital letters;
- Separated from above by one line academic title, academic degree, name and surname - Times New Roman, 16 pt., Bold, centered; email, organization/institution (affiliation) must be placed at the footnote, in the case of a co-authored paper, each author is written on a separate line with the same style layout and without spacing between the lines;
- **Body** - Times New Roman, 14 pt., maximum 6 pages, incl. tables, figures and references;
- **Abstract:** 1000 characters maximum, Times New Roman, 12 pt., Italics;
- **Key words:** (4-6 words);
- **JEL:** Times New Roman, 12 pt., Italics;
- **Footnotes** - Times New Roman, 12 pt., Justify, single line spacing;
- **APA style:**
- Tabs (First Line): 1.25 cm;
- **File name:** conference topic №_Name_Surname of the author, e.g. 1_Ivan_Ivanov.docx

INFORMATION

The Conference Proceedings will be registered in NACID

Important dates:

- ♦ **before 03th October 2025** – submission of the paper via email to: corporate_solutions_ed@uni-svishtov.bg
- ♦ **before 17th 2025** – sending the PowerPoint presentations via email to: corporate_solutions_ed@uni-svishtov.bg
- ♦ **before 17th October 2025** – notification via email (corporate_solutions_ed@uni-svishtov.bg) regarding the participation details, as follows:

Onsite Participation

„Rectorate“ hall, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria
➤ Scientific Forum on October 24, 2025
➤ Special panel for doctoral students and students on October 25, 2025

Online participation

<https://bbb.uni-svishtov.bg/>
➤ Scientific Forum on October 24, 2025
➤ Special panel for doctoral students and students on October 25, 2025